



Southwest Association of Rail Shippers
 2025 Annual Meeting
 March 18-19, 2025

TRACKS OF TRANSITION

Hyatt Regency Dallas
 300 Reunion Blvd., Dallas, Texas

Tuesday, March 18

8 a.m.	SWARS Scholarship 18-Hole Golf Outing	Brookhaven Country Club 3333 Golfing Green Dr., Farmers Branch, TX 75234	Ryan Jordan/Logan Ortiz
8 a.m.	SWARS Scholarship Clay Shoot	Dallas Gun Club, 3601 Stemmons Frwy, Lewisville, TX 75067	Ryan Jordan/Tim Millstid
12:30 - 6 p.m.	SWARS Registration	Trinity B	Linda Turner/Debi Crow
12:30 - 2:30 p.m.	Rail 301 Training Class	Pegasus Ballroom	Lory Whitley/Folu Adeptian
3 - 4:30 p.m.	Wine Tasting Event	Cumberland FG	Lisa Jolly/Ryan Jordan
5 - 5:30 p.m.	New Member Reception / Networking	Pegasus Ballroom	Gail Molek
5:30 - 7 p.m.	E. L. 'Leo' Mountjoy Reception	Marsalis Hall A	Gail Molek

Wednesday, March 19

7 a.m. - 8:30 a.m.	CONTINENTAL BREAKFAST	Marsalis Hall A	Linda Turner/ Debi Crow
7 a.m. - 4 p.m.	SWARS Registration	Trinity B	Linda Turner/Debi Crow
7 a.m. - 6:30 p.m.	2025 SWARS Annual EXPO	Landmark CD	Linda Turner
8 - 8:10 a.m.	Welcome & Opening Comments	Landmark AB	Gail Molek
8:10 - 8:15 a.m.	Safety Briefing	Landmark AB	Lory Whitley
8:15 - 8:20 a.m.	SWARS Mission Statement/Anti-Trust Statement	Landmark AB	Robin Arnold
8:20 - 8:25 a.m.	SWARS Sponsorship Presentation	Landmark AB	Ben Ronk
8:25 - 8:30 a.m.	NARS Promotional Presentation	Landmark AB	Ray Hufnagel
8:30 - 8:35 a.m.	Introduction to Meeting App	Landmark AB	Todd Tranausky
8:35 - 9:15 a.m.	Morning Keynote Address Katie Farmer, President and CEO, BNSF Railway	Landmark AB	Gail Molek
9:15 - 9:50 a.m.	The DC Transformation and What it Means for Rail Michael McBride, Partner, Van Ness Feldman LLP	Landmark AB	Lory Whitley
9:50 - 10:10 a.m.	NETWORKING BREAK	Marsalis Hall A	
10:10 - 10:40 a.m.	The Everchanging Economic Landscape Luisa Fernandez-Willey, Principal Economist, Canadian National	Landmark AB	Todd Tranausky

10:40 - 11:15 a.m.	Rail Equipment - Making a Transition? Will Geiger, Senior Vice President, Rail Financial Corporation	Landmark AB	Robin Arnold
11:15 - 11:50 a.m.	Hot Topic - Shifts in Technology on the Rails Beth Whited, President, Union Pacific Railroad	Landmark AB	Marty Russell
11:50 a.m. - Noon	Scholarship Update	Landmark AB	Lory Whitley
Noon - 1:30 p.m.	NETWORKING LUNCH	Marsalis Hall A	
1:30 - 2:15 p.m.	Afternoon Keynote Address Joe Hinrichs, President and CEO, CSX	Landmark AB	John Orr
2:15 - 3 p.m.	Evolution of Supply Chain Solutions Michael Miller, CEO, Genesee & Wyoming Dean Piacente, CEO, OmniTRAX Chuck Baker, President, American Shortline & Regional Railroad Association	Landmark AB	Bruce Mann
3 - 3:20 p.m.	NETWORKING BREAK	Marsalis Hall A	
3:20 - 4:15 p.m.	Full Steam Ahead with Jason and Tony Anthony Hatch, ABH Consulting Jason Seidl, Managing Director, Cowen	Landmark AB	Linda Turner
4:15 - 4:30 p.m.	Business Meeting/Closing Remarks Gail Molek, SWARS President	Landmark AB	Lory Whitley
4:30 - 6:30 p.m.	President's Networking Reception	Landmark CD	