



The SWARS Scroll

FIRST RESORT CONFERENCE QUICKLY FILLING UP

This fall marks the first "resort" conference ever for SWARS. This is partly a testament to how much the organization has grown and partly a testament to the hard work and dedication of our board, attendees and sponsors. Without the consistent support of all these groups, it would not be possible to host such a large event on Coronado Island in San Diego this Sept. 27-28. Spaces are filling up fast, so remember to secure your spot now before registration is full. Thank you to everyone who makes SWARS great by being part of our events and organization.

REGISTER TODAY

ONLY ONE MORE DAY FOR EARLY REGISTRATION!
Fees will increase Sept. 8.



NEW PHOTO OPPORTUNITY IN SAN DIEGO

Make a note to stop by the SWARS photo backdrop while you are in San Diego. For the first time ever, SWARS will have a custom photo backdrop with a SWARS board member behind the camera to help you get a new headshot for LinkedIn or just memorialize your time in San Diego with a fun shot of you enjoying your time at SWARS in San Diego. It promises to be a fun, new experience that hopefully provides additional value to your conference experience.



THERE IS STILL TIME TO SIGN UP TO BE PART OF THIS MONTH'S EVENT

You still have time to register to join us in San Diego later this month and be part of the content and networking in sunny San Diego. Your competitors and friends will be there, so you should be there as well. While the Loews Coronado Bay resort is sold out, there are still a few rooms available at our overflow hotel, the Coronado Island Marriott Resort. There is also still time to sign up for a table at the "Tradeshow By The Bay" or become a sponsor. Sponsorship is key to ensuring SWARS remains vibrant not just today but tomorrow as well.



SPEAKING OF TOMORROW'S SWARS

SWARS uses some of the sponsorship, exhibitor and special event revenue received to be able to fund significant scholarships each and every year. SWARS is only able to be generous in its scholarships because of the generous sponsors and attendees at our meetings. It is never too early to start thinking about making a year-end donation to the SWARS Scholarship fund. It is everyone's responsibility to help the next generation learn about our great organization and industry, and the SWARS Scholarship fund is a great way to do that. If you are interested in either becoming a sponsor, or making a donation to SWARS Scholarship fund, go to the SWARS website or reach out to a board member.



LOOKING TO GET MORE INVOLVED IN SWARS?

Are you looking for a way to give back to the railroad industry or just get more involved with an organization for which you have been attending meetings for a while? SWARS is a fully volunteer organization and always looking for additional members to join the many committees that help the group function. We have an events committee, communications committee, scholarship committee, and sponsorship committee, among many other ways to get involved. If this sounds interesting and you would like to get more involved in the work of SWARS, reach out to a board member to chat further.



EVERYTHING'S BIGGER IN TEXAS

The common saying also applies to SWARS meetings. In 2024, both of our meetings will be in Texas; so if you cannot make it to San Diego, know that there will be two chances to attend our conferences and events next year. In March, SWARS will return once again to the Moody Gardens Hotel and Conference Center in Galveston, Texas, for some pre-Spring Break fun on the Gulf while creating our usual lineup of great speakers and content. Later next year, we will be in downtown Houston at the Marriott Marquis. Come join us for our conference and take in the distinctive Texas-shaped lazy river while you are there. Texas meetings are always our most popular, so make plans to join us now in Galveston March 5-6, 2024, or in Houston Oct. 2-3, 2024.



REMEMBER TO USE THE APP

Our event app is the single best way to keep track of everything going on at our events, from the wine tasting to the golf outing, to the rail training course to what speaker is on stage next. It has all of the important things that you need to know while at our events and will even send you important notifications about when the next session is starting or if the location of one of our events changes unexpectedly. It will also allow you to see speaker bios, ask questions of the speakers on stage, and connect with fellow attendees. It will help you keep up with all that is going on in San Diego!

Southwest Association of Rail Shippers

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