

## SWARS Sponsorship Benefits Matrix

Sponsorship Benefits	Annual Sponsorships				
	Double Diamond \$5,000	Diamond \$2,500	Platinum \$1,500	Titanium \$1,000	Gold \$750
Separate Double Diamond section in SWARS Meeting APP with Company Logo, Summary Info, and Link to Website	X				
Company Name highlighted by SWARS President during opening remarks at Annual & Semi-Annual Meetings	X				
Logo on 6' Pop-up Banner at Meeting	X	X			
Company Name on 24"x 36" Sign Board at Meeting	X	X	X	X	X
Logo Displayed in Continuous Running Powerpoint Presentation displayed at SWARS' meetings	X	X	X	X	X
Logo on SWARS Website	X	X	X	X	X
Sponsor Section in SWARS Meeting APP	X	X	X	X	X
Covers BOTH Spring and Fall Meetings	X	X	X	X	X
Exclusive Sponsorship	No	No	No	No	No

Sponsorship Benefits	Event Sponsorships					
	Meeting APP \$3,000	Rail Course \$2,000	Mountjoy Reception \$2,000	Breakfast & Breaks \$2,000	Lunch \$2,000	President's Reception \$2,000
Company Logo Displayed on HomePage of SWARS Meeting APP	X					
Logo on 6' Pop-up Banner at Meeting	X	X	X	X	X	X
Logo Displayed in Continuous Running Powerpoint Presentation displayed at SWARS' meetings	X	X	X	X	X	X
Logo on SWARS Website	X	X	X	X	X	X
Sponsor Section in SWARS Meeting APP	X	X	X	X	X	X
Covers EITHER Spring OR Fall Meeting	X	X	X	X	X	X
Exclusive Sponsorship	<b>YES</b>	No	No	No	No	No

Sponsorship Benefits	Fall Meeting Sponsorships				
	Double Diamond \$3,000	Diamond \$1,500	Platinum \$900	Titanium \$600	Gold \$500
Separate Double Diamond section in SWARS Meeting APP with Company Logo, Summary Info, and Link to Website	X				
Company Name highlighted by SWARS President during opening remarks at Semi-Annual Meeting	X				
Logo on 6' Pop-up Banner at Meeting	X	X			
Company Name on 24"x 36" Sign Board at Meeting	X	X	X	X	X
Logo Displayed in Continuous Running Powerpoint Presentation displayed at SWARS' meetings	X	X	X	X	X
Logo on SWARS Website	X	X	X	X	X
Sponsor Section in SWARS Meeting APP	X	X	X	X	X
Covers ONLY Fall Meeting	X	X	X	X	X
Exclusive Sponsorship	No	No	No	No	No