



# Southwest Association of Rail Shippers

2019 Semi-Annual Meeting

September 18 - 19, 2019

Renaissance Phoenix Downtown

100 North 1<sup>st</sup> Street

Phoenix, AZ 85004

## ***“PLAYBOOK FOR CHANGE”***

### CONFERENCE AGENDA

#### Wednesday, September 18, 2019

- |                  |  |  |
|------------------|--|--|
| 9:30 a.m.        | <b><i>SWARS Scholarship Fund Golf Event</i></b><br>Whirlwind Golf Club at Wild Horse Pass<br>5692 W North Loop Road<br>Chandler, AZ 85226 Phone (480) 940-1500 | Logan Ortiz<br>HJ Russell & Company<br>Golf Chairman |
| 1:30 – 6:00 p.m. | <b><i>Early Registration</i></b><br>Meeting Level Foyer (2 <sup>nd</sup> Floor)  | Susan Cox / Linda Turner                             |
| 2:30 – 4:30 p.m. | <b><i>RR 201 Course – “Introduction to Commercial Side of Railroading”</i></b><br>Salon 1 - 2 – Meeting Level  | John Schmitter<br>KEP, Inc.                          |
| 5:00 – 5:30 p.m. | <b><i>New Member Networking</i></b> – Meet the SWARS Officers<br>Salon 8 – Meeting Level   | Dale Diulus<br>SWARS President                       |
| 5:30 – 7:00 p.m. | <b><i>E. L. ‘Leo’ Mountjoy Reception</i></b><br>Pueblo Room – Street Level   | Dale Diulus<br>SWARS President                       |

#### Thursday, September 19, 2019

- |                  |   |  |
|------------------|---|--|
| 7 a.m.           | <b><i>Registration</i></b><br>Grand Ballroom Foyer – 3 <sup>rd</sup> Floor          | <u>Moderator</u><br>Susan Cox / Linda Turner |
| 7 a.m.           | <b><i>Continental Breakfast</i></b><br>Grand Ballroom Foyer – 3 <sup>rd</sup> Floor | Susan Cox / Linda Turner                     |
| 8:00 – 8:05 a.m. | <b><i>Meeting Starts - Welcome</i></b><br>Grand Ballroom – 3 <sup>rd</sup> Floor    | Dale Diulus<br>SWARS President               |
| 8:05 – 8:10 a.m. | <b><i>Safety Briefing</i></b>   | Jeff Usher<br>AAR                            |
| 8:10 – 8:15 a.m. | <b><i>Announcements and Opening Comments</i></b>                                    | Dale Diulus<br>SWARS President               |
| 8:15 – 8:20 a.m. | <b><i>SWARS Mission Statement</i></b>   | Ray Hufnagel<br>Plastic Express              |
| 8:20 – 8:30 a.m. | <b><i>Introduction to TripBuilder Meeting App</i></b>                               | Steve Schaefer<br>Martin Marietta            |

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## 2019 Semi-Annual Meeting Agenda – Continued

- 8:30 – 9:10 a.m. ***“In Full Swing”*** - MORNING KEYNOTE Dale Diulus  
• Jim Vena; Union Pacific Railroad SWARS President  
Chief Operating Officer
- 9:10 – 10:00 a.m. ***“The U.S. Economic Expansion: Extra Innings or Game Over?”*** - Economic Update Gail Molek  
• Lee McPheters; Arizona State University Reagent Chemical & Research  
Research Professor of Economics
- 10:00 – 10:30 a.m. **NETWORKING BREAK** – Grand Ballroom Foyer
- 10:30 – 11:10 a.m. ***“Working and Winning Together”*** - Shipper Presentation Lory Whitley  
• Monica Freeman; Nestlé Purina Petcare Company Tauber Oil  
Manager Multi-Modal Transportation
- 11:10 – 11:50 a.m. ***“Unstoppable”*** – MOTIVATIONAL SPEAKER Doug Lumry  
• Anthony Robles; 3-time wrestling All-American
- 11:50 – 12:00 p.m. **2019 Scholarship Update** Ray Hufnagel  
Plastic Express
- 12:00 – 1:15 p.m. **NETWORKING LUNCHEON** – Pueblo Room Dale Diulus  
SWARS President
- 1:15 – 1:55 p.m. ***“One for All and All for One”*** – AFTERNOON KEYNOTE Jennifer Fussell  
• Brian Hancock; Kansas City Southern Kansas City Southern  
Executive Vice President Business Development
- 1:55 – 2:30 p.m. ***“Small but Mighty”*** – Shortline Update Bruce Mann  
• Kevin Shuba; OmniTRAX Port Houston Authority  
Chief Executive Officer  
• Jeff Van Schaick; Genesee & Wyoming Railroad Services  
Assistant Vice President Government Affairs
- 2:30 – 3:00 p.m. **NETWORKING BREAK** – Grand Ballroom Foyer
- 3:00 – 3:40 p.m. ***“Putting the Team Together”*** – Equipment/Shop Network Doug Lumry  
• Randy Thomure; Railway Supply Institute  
Director of Regulatory Affairs and Safety
- 3:40 – 4:25 p.m. ***“Together...Stronger!”*** - Point Counter Point re Ray Hufnagel  
Washington, DC Update Plastic Express  
• Mike Smith, Cornerstone Government Affairs  
Principal and Director  
• Jim Richards, Cornerstone Government Affairs  
Principal and Director
- 4:25 p.m. **Cash Drawing – Four (4) \$250 prizes** Dale Diulus  
**Closing Comments** SWARS President

(Agenda continued on next page)

***Networking Tables Open Throughout Meeting!***

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## *2019 Semi-Annual Meeting Agenda – Continued*

End of meeting  
until 6:00 p.m.

**President's Reception**  
Pueblo Room

**Dale Diulus**  
SWARS President

### Friday, September 20, 2019

7:00 – 9:00 a.m.

**Board of Directors Meeting**  
Salon 3 – 4 - Meeting Level

**Dale Diulus**  
SWARS President